

STRATEGIC PLAN

Vision & Mission	2018 – 2019 Goal
MASHMM is dedicated to the local professional development and education of healthcare supply chain professionals.	To expand the membership and services of MASHMM in response to the changing industry through inclusion.

Objective	2018 – 2019
Education	<ul style="list-style-type: none"> • Technology assisted education • Member driven sessions • Expansion of offerings • Resource Center
Communication	<ul style="list-style-type: none"> • Collaborative Communication w/ partner orgs • Trade Media • Technology Management
Technology	<ul style="list-style-type: none"> • Links to Organizations • Webinar Capabilities

	<ul style="list-style-type: none">• Video Conferencing
Membership	<ul style="list-style-type: none">• Expansion of Membership in Supply Chain• Target special interest groups• Member Satisfaction Survey
Relationships	<ul style="list-style-type: none">• Coordinate with region chapters for expanded educational opportunities• Develop strategic partnership w/ 1 additional partner organization

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